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**2012: B10**

**MEMORANDUM TO:** Directors of Education  
Secretary/Treasurers of School Authorities

**FROM:** Gabriel F. Sékaly  
Assistant Deputy Minister  
Business and Finance Division

**DATE:** May 4, 2012

**SUBJECT:** Fundraising Guideline

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I am writing to you today to share the Fundraising Guideline that results from a collaborative, consultative process that began in November 2009. On behalf of the Ministry, I would like to thank everyone that participated in this consultation. The policies that result from this guideline will continue to build public confidence and demonstrate that Ontario has a well-managed education system that focuses resources on students.

As stated in Memorandum 2010:B11, when schools choose to engage in fundraising activities, it is important to be consistent with the purposes and principles of public education. While most fundraising takes place at the school level, school boards set board-wide fundraising policies and are responsible for the reporting and safekeeping of all school-generated funds.

The guideline establishes a province-wide standard that provides a foundation for each school board to develop or amend its own policy. The best practices and examples included are not intended to be a comprehensive list. Boards are encouraged to examine more specific issues and best practices such as setting limits on the number of and extent of fundraising activities in each school, developing school fundraising plans and supporting donations to board-level funds, or matching programs between schools and/or school councils. New or amended policies are required to be posted on the board website by **September 1, 2012**.

For more information about the guideline, or if you have any questions, please contact Jeffrey Lewis at (416) 325-0607 or [Jeffrey.lewis@ontario.ca](mailto:Jeffrey.lewis@ontario.ca).

Original signed by:

Gabriel F. Sékaly  
Assistant Deputy Minister  
Business & Finance Division

cc: Superintendents of Business